

# DANIEL CHRISTIAN HARTSHORN

DANSMAGICDANCE@GMAIL.COM | WWW.DANIELHARTSHORN.COM

I'm an accomplished product designer and design leader with nearly two decades of experience building strong UX practices across diverse industries. I've consistently driven strategic growth by challenging norms with data-driven innovation and building high-trust, cross-functional partnerships that deliver top-tier products and customer experiences with a focus on building AI features, built on ChatGPT, Stable Diffusion and other and LLMs (Large Language Models).

## SKILLS

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UX  
Design & Interaction

Mobile  
Responsive Web & Native Design

Research  
User Testing, Competitive

Prototyping  
HTML/CSS, Paper, Click-Through

Animation  
Web, Transitions, Character

Illustration  
Traditional, Digital, Iconography

AI  
Prompt Engineering, Image Gen,  
LLM Agents & Chatbots

Motion  
Video, Visual Effects

3D  
Modeling, Animation

## SOFTWARE

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Adobe XD  
After Effects  
Cinema 4D  
Figma  
Illustrator  
InDesign  
Invision  
Miro  
Photoshop  
Premiere Pro  
Rive  
Sketch  
Sublime Text  
Whimsical  
Xcode

## EXPERIENCE

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Klaviyo - *Feb '25 - Present*  
Lead Product Designer - Growth and New AI initiatives

HubSpot - *Aug '21 - Oct '24*  
Sr. Lead Product Designer- Social sentiment analytics, AI Breeze features

Constant Contact/Endurance International Group - *May '16 - Aug '21*  
Principal UX Designer - Native mobile, Social publishing and analytics

Tripadvisor Vacation Rentals - *Dec '15 - May '16 (Contract)*  
Sr. UX Designer - Native mobile, owner and traveler experiences

Dell.com - *May '14 - Oct '15*  
Sr. UX Designer - Enterprise large volume sales (\$1m+) experience lead

Crimson / Advisory Board Company - *Sep '13 - May '14*  
Sr. UX Design Lead - provider and patient portal management system

Adult Swim / Cartoon Network - *May '12 - Jul '14*  
Creative Director/Animator - Contract

Tripadvisor - *Mar '10 - Sep '13*  
UX Designer II - Native mobile and Traveler's Choice experience leader

Monster.com Worldwide - *Jun '08 - Mar '10*  
UX Designer - Entire job search experience redesign lead

e-Dialog / eBay Enterprises - *Jul '06 - Jun '08*  
Email Web Designer III

Ecora Software - *Apr '05 - Jul '06*  
Art Director

Pearson Education - *Feb '04 - Apr '05*  
Art Director/Illustrator

*Complete work history details available upon request.*

## EDUCATION

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University of Massachusetts  
BFA - Web Design/UX/Fine Arts

## SOME OF THE BRANDS I'VE WORKED WITH

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Apple	Emirates	NIKE
Audi	Honda	Nintendo
British Airways	Lufthansa	Samsung
Cartoon Network	MLB	Toyota
Comedy Central	NBC	TripAdvisor
Dell	NFL	W Hotels

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ATX ⚡ BOS